



PROFILE

Santa Barbara, located about two hours north of Los Angeles, is widely considered to be one of the most dynamic winemaking regions in California today, and David Potter is one of the new guard making a name for himself here. In the fall of 2015, wanting to create focused, single-vineyard wines, Potter opened Potek Winery, with a commitment to produce the best possible wines from Santa Barbara's most exciting vineyards. The winery uses a minimalist approach to winemaking. With access to such unique and expressive vineyards, this is the best way to coax out the distinct facets of the individual wines. The wines are mainly aged in neutral oak and are treated as naturally as possible, with no fining or filtration before bottling. The resulting wines speak of their locations throughout Santa Barbara, and are a beautiful survey of the area.



SPECIFICATIONS

Wine: Demetria Grenache

Varietals: 100% Grenache

Appellation: Santa Ynez Valley AVA

Location: Santa Barbara

Soil: Sandy-loam hillsides at an elevation of 1100-1450 feet

Vineyard Age: Planted in 1990

Vineyard Area: 16.4 acres

Yield: 3 tons/acre

Harvest: Hand harvested

Farming Method: Biodynamic 

Production: 91 cases

Vinification: Three day cold soak followed by 100% whole cluster fermentation after stomping by foot. Maceration of about 30 days on the skins. Aged in neutral French oak and not racked until bottling.

Alcohol: 14.10%

Acidity: 5.80 g/l



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