

Domaine  
LE ROC

## PROFILE

Since the Middle Ages, Fronton, just north of Toulouse, has been the home of the Negrette grape variety, which is nearly exclusive to the area. The region encompasses 2,300 hectares of vines dominated by dry heat and rocky soils and the landscape is marked by hills and valleys, ranging from 300 to 600 ft above sea level. It is here that, since 1974, the Ribes family has been dedicated to producing wines with personality and character at Domaine Le Roc. Their insistence on strictly controlled yields, while being careful not to over-extract the fruit, and high vine density planting produces wines that release a wonderful perfume. They produce wine in a traditional, almost old-fashioned way that raises the bar for Fronton wines and deserves recognition.

‘What is negrette? What is Fronton? What on earth is La Folle Noire d’Ambat? To answer that last question, you must try this red, made from the inky black negrette grape grown in Fronton, in southwest France just north of Toulouse. You will find La Folle Noire d’Ambat is a ripe, succulent, exotically fruit wine that makes for delicious, easy drinking anytime. What else do you need to know?’ (Eric Asimov, New York Times, January 2014)



## SPECIFICATIONS

**Wine:** Folle Noire d’Ambat

**Varietals:** 100% Negrette

**Appellation:** Fronton AOC

**Location:** Cotes du Frontonnais

**Soil:** Clay rich in iron oxide and silica

**Vineyard Age:** 30 years

**Yield:** 50 hl/ha

**Agricultural Method:** Lutte raisonnée

**Vinification:** Vatting by gravity. Traditionally vinified

“Through attention to detail and keen observation, Domaine Le Roc is able to create harmony between the soil and vine.”